

What is **KRATOM?**

What We Believe

At Steding & Sons Mercantile, we firmly support the rights of consumers to make educated decisions about the products they choose to incorporate into their lifestyle. We seek to share our beliefs in an ethical, transparent manner. Nothing on this poster or any 1836 Kratom advertisement, package or marketing material should be interpreted as advice, medical or otherwise. Products are not intended to be a replacement for medical treatment and should not be treated as such. If you have, or may have a medical condition, please consult with a licensed physician.

What Is Kratom?

Kratom (*Mitragyna Speciosa*) is a cousin of the coffee plant, indigenous to Southeast Asia. The vast majority of kratom, in the USA, comes from Indonesia. Traditionally, fresh kratom leaves have been chewed or brewed as tea. More recently, they have been dried, then crushed or powdered and often encapsulated.

Who Uses Kratom and Why

A growing number of people, recently estimated at 15 million Americans, consume kratom regularly. Many fitness enthusiasts and wellness professionals believe kratom to offer a range of benefits; from increased energy and focus, to relaxation and relief from discomfort. Many Americans prefer powdered leaf kratom, capsules or extract products. A serving of kratom is often agreed to be around 3-5g of natural kratom leaf, providing around 50mg of mitragynine in addition to a spectrum of other alkaloids. Many extract products contain significantly higher alkaloid concentrations than the natural plant and concentrations vary greatly. We encourage potential consumers to do their research when considering whether or not to incorporate extract products into a routine, and which products to choose. Please read the label. At Steding & Sons Mercantile we encourage potential kratom consumers to seek credible research from multiple sources and make decisions in alignment with their personal value system. We encourage moderation and mindful consumption. All kratom products may be habit forming.

What Is Not Kratom?

Studies increasingly show that 7oh does not exist in the natural kratom plant in detectable amounts. 7oh products differ greatly from natural kratom, and we encourage potential consumers to do their research.

Please consult with your physician before using any kratom products. The FDA has not approved these statements. Products shown are not intended to diagnose, treat, prevent or cure any disease. Pregnant/nursing women are advised against use. Products are not for sale to minors.

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE



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